



Teesta-Indus Central Library

Sikkim University, Gangtok-737102

Department of Management

Details of Books

Sl/No.	Title	Author	Additional Author/Editor	Publisher	Year	ISBN	No. Of Copies
1	Banking system a handbook/	Gohil, B.P.		Cyber Tech Publications,	2014	9789350532959	3
2	Capital markets and investment decision making/	Dhankar, Raj S.		New Delhi,	2019	9788132237464	3
3	Case studies in marketing: the Indian context/	Srinivasan, R.		PHI Learning,	2018	9789387472310	2
4	Customer relationship management/	Erickson, Thomas		Global vision publishing house,	2018	9788182204959	3
5	Customer relationship management: a global perspective/	Rabb, Gerhard		Burlington,	2008	9780754671565	2
6	Essentials of business research methods/	Hair, Joseph F.	Page, Michael Brunsveld, Niek	Routledge,	2020	9780367196189	2
7	Financial institutions and regulatory framework/	Murari, Krishna		Global vision publishing house,	2020	9789389124743	5
8	Financial services/	Murari, Krishna		Global vision publishing house,	2020	9789389124750	5
9	HR analytics: understanding theories and applications/	Bhattacharyya, Dipak Kumar		SAGE Publications,	2017	9789386062710	3
10	Indian financial system: reforms, markets and instruments/	Murari, Krishna		Global vision publishing house,	2020	9789389124736	5
11	Industrial relations: an Indian perspective/	Das, Pradip Kumar		Kunal books,	2015	9789382420736	1
12	International business, challenges and choices/	Sitkin, Alan	Bowen, Nick	Oxford University Press,	2013	9780198713517	4

13	International Business: Competing in the Global Marketplace/	Hill, Charles W. L.	Hult, G. Tomas M. Mehtani, Rohit	McGraw Hill Education Private Limited :	2017	9781259578113	6
14	International business: Text and cases/	Cherunilam, Francis		PHI Learning Private Limited,		9789389347487	2
15	Introduction operations research/	Hillier, Fredrick S.		Mc graw Hill,	2017	9789339221850	2
16	Introduction to operations research	Hillier, Frederick S.	Lieberman, G.J Nag, Bodhibrata Basu, Preetam	Springer,	2001	9789339221850	2
17	Rural entrepreneurship in India/	Ojha, Vinay		Global vision publishing house,	2019	9789389124316	3
18	Security analysis and portfolio management/	Kevin, S.		PHI Learning,	2019	9788120351301	1
19	Statistics of financial markets: an introduction/	Hardle, Wolfgang Karl	Hardle, Wolfgang Karl Hafner, Christian Matthias	Springer,	2010	9783030137502	3